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MaryAnn Geers, SVP of Marketing and Corporate Strategy
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July 14, 2021

Price Increase

Dear Valued GPA Customer,

Due to market conditions, GPA has been impacted by continued cost increases covering a range of paper, C1S & C2S boards and self-adhesive paper products. This increase is due to ongoing pulp market pricing, raw materials and freight increases.

Despite our efforts to avoid, reduce or delay the impact to our customers, we have been unable to offset the rate at which our suppliers are increasing their prices. We want to assure you that stability of our supply chain remains an absolute priority.

As a result, we are announcing the following as price increases:

- 7% increase on Coated papers
- 7% increase on Specialty Fine Papers
- 7% increase on Uncoated Papers
- 7% Increase on C1S&C2S Board
- 7% increase on Self-Adhesive papers

Orders placed on or after August 9, 2021 will reflect this increase. In the meantime, your GPA Business Development Manager is available to answer any questions you may have.

As always, GPA will continue to seek creative, cost-effective ways to help you reach your goals and grow your business. We sincerely appreciate your business and support as we continually strive to bring innovation and value to the graphic arts industry.

Best regards,

A handwritten signature in black ink, appearing to read 'MaryAnn Geers', written over a horizontal line.

MaryAnn Geers
SVP of Marketing and Corporate Strategy.