

MaryAnn Geers, SVP of Marketing and Corporate Strategy
GPA
8701 W. 47th Street
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November 19, 2021

Price Increase Revised

Dear Valued GPA Customer,

Our recent price increase announcement is being further expanded to cover a broader range of self-adhesive products that GPA provides to the print market. This 9% increase is now expanded to our entire line of self-adhesive vinyl and self adhesive specialty materials for both Offset and Digital print platforms.

With this addition , we are announcing the following as price increases:

- 8% increase on coated papers
- 12% increase on pearlescent papers
- **9% increase on all offset and digital self-adhesive vinyl and self-adhesive specialty materials**
- 7% increase on wide format self- adhesive rolls
- 9% increase on self-adhesive papers

Orders placed on or after December 6, 2021 will reflect this increase. In the meantime, your GPA Business Development Manager is available to answer any questions you may have.

As always, GPA will continue to seek creative, cost-effective ways to help you reach your goals and grow your business. We sincerely appreciate your business and support as we continually strive to bring innovation and value to the graphic arts industry.

Best regards,



MaryAnn Geers
SVP of Marketing and Corporate Strategy.